Stakeholder Analysis Worksheet

**Stakeholder Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

# Metric Types

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Representing**  **Organization** | **Contact Info** | **Manager**  **(Accountable to:)** | **Key “Confidants”** | **Primary**  **Contact on Project Team** | **Stakeholder Objective**  **(Priority Order)** |  | Metric 1 | Metric 2 | Metric 3 |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | Objective 1 |  |  |  |  |
|  |  |  |  |  | Objective 2 |  |  |  |  |
|  |  |  |  |  | Objective 3 |  |  |  |  |

* Key Confidants – who are the key confidants for this stakeholder? Someone who has the stakeholders “attention”
* Primary Contact on project team – who on your project team will be responsible for interacting with this stakeholder?
* Specify the stakeholder objectives (such as increase productivity). Then specify how you will measure that objective using the metric columns