

# CREATING BULLET-PROOF BUSINESS CASES

## COURSE CODE

8022

## COURSE COSTS

contact us for details

## DURATION & LOCATION

1 day - online and onsite\*

\*min of 8 for onsite delivery

## DEVELOPMENT UNITS

7

## PRE-REQUISITES

A basic understanding of project processes prior to the course is helpful.

## AUDIENCE

This course is intended for managers, project managers, financial analysts and business analysts responsible for justifying projects via business cases.

## DESCRIPTION

This course will provide the manager with techniques to effectively capture and analyze projected costs and benefits from their project efforts. The examination of both one-time and ongoing costs, as well as the integration of extensive checklists and analysis tools makes this course useful for the project manager who is looking to justify a new project or validate an in-process project effort.

# KNOWLEDGE AREAS COVERED

## PMBOK KNOWLEDGE AREAS

Project Stakeholder Management | Project Scope Management | Project Quality Management | Project Risk Management  
| Project Cost Management | Project Procurement Management

## BABOK KNOWLEDGE AREAS

Requirements Life Cycle Management | Underlying Competencies | Strategy Analysis

## KEY LEARNING OBJECTIVES

- discuss business implications of selecting & implementing a project
- review implications of not selecting a project
- understand how projects tie-in to business metrics
- verify how projects impact business processes and procedures
- discuss typical project benefits
- learn to define successful completion criteria
- review the following project components to be estimated – equipment, software, resources, vendor resources, maintenance agreements, post implementation support, and long-term costs
- perform project cost benefit analysis using return on investment (ROI) and payback period
- know how to build a business case end-to-end
- understand how to validate project results